



JEREMY BEAR

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Long Beach, CA 90813

562.432.8370 art@JeremyBear.com

ART DIRECTOR • DESIGNER • ILLUSTRATOR

www.JeremyBear.com



Software Skills

ADOBE

· Flash · Photoshop · InDesign · Premiere
· After Effects · Illustrator · Dreamweaver · Acrobat

OTHER

· Final Cut · Swift 3D · Microsoft Office
· Quark · Quicktime Pro and other video encoders
· HTML, basic Javascript editing



Experience

Binary Pulse Technology Marketing - *Art Director*

Costa Mesa, California (10/02 - present)

- Managed a staff of interactive and print designers (also creative professionals on a part-time or contract basis)
- Collaborated directly with clients and vendors to create a myriad of creative materials, ranging from print to video to digital interactive
- Produced conceptual work in the form of storyboards and layouts using pencil-mocks, marker rendering and other traditional media
- Created finished illustrations used in print media and interactive animation in a variety of styles and disciplines
- Managed various clients' brand identities end-to-end, including their entire family of marketing materials
- Designed and developed multiple animations, online advertisements, multimedia CDs and other interactive media using Flash
- Launched advertising campaigns across multiple media, utilizing consistent brand imagery and messaging
- Directed photo shoots including models, products and settings
- Participated in pitching media and campaigns to existing and potential clients
- Scheduled and oversaw the creation of design materials, from conception to production-level changes

GreatLand Insurance - *Art Director*

Columbus, Ohio (5/01 - 5/02)

- Managed the company's brand and all marketing materials
- Designed and maintained www site, intranet, and extranet, working on visual interface and assisting with development of user-specific applications
- Concepted and carried through to execution various internet-based campaigns and promotions

Lord, Sullivan, & Yoder (Advertising and PR) - *Interactive Designer*

Columbus, Ohio (9/00 - 4/01)

- Designed websites, multimedia productions, and digital advertising for a diverse clientele
- Worked with programmers and web developers to introduce administrative and database-driven capabilities to client sites
- Concepted and carried through to execution various internet-based campaigns and promotions

Innis Maggiore Group (Advertising and PR) - *Webmaster*

Canton, Ohio (12/98 - 8/00)

- Acted as webmaster and chief web designer of an agency servicing several types of clientele
- Executed many multimedia solutions in the realms of advertising, brochureware, e-commerce, and corporate internal communications
- Developed (from the creative concepting stage on through design, construction, and uploading to a secure server) dozens of web sites

Communication Resources (Publisher) - *Product Engineer*

Canton, Ohio (7/98 - 11/98)

- Developed and maintained the company's intranet, an HTML-based system using several databases as a vehicle for internal communications
- Designed and produced digital and multimedia presentations used in pitch work
- Collaborated with management and production vendors to introduce and enhance publications

Hardesty Printing Co. - *Graphic Designer*

Warsaw, Indiana (4/98 - 7/98)

- Used various design and typesetting programs to produce press-ready films from digital files
- Consulted directly with clients during the concepting process, collaborating on their communication needs



Education

Grace College

Winona Lake, Indiana (8/94 - 5/98)

- Bachelor of Science in Graphic Design
- Bachelor of Science in Communication Studies

AWARDS

Presidential, Leadership Merit, Graphic Design scholarship,
Communication Studies scholarship,
Outstanding Drama Student

REFERENCES AVAILABLE UPON REQUEST

FOR PORTFOLIO AND OTHER INFORMATION, REFER TO WWW.JEREMYBEAR.COM